

17:00 pm - Room: Garnier+Perret B: Opening Session:  
17:45 pm Battery Materials, Cells and Production-Sites: What's going on in the Next 5 years?

The Full Charge – Efficient & modular Solutions for E-Mobility:

**Dr. Hartung Wilstermann**, Executive Vice President (E-Solutions & Services), Webasto Group

**Dong Joon Ihm**, Executive Chairman, Umicore Korea Ltd.

Enabling energy tradition - insuring battery performance:

**Michael Schrempp**, Global Head of Green Tech Solutions, Munich RE

## April 16, 2019 Welcome Night - Talking and Dining • Room: Perrault ABC

18:15 pm Welcome Address **Professor Ferdinand Dudenhöffer**

18:30 pm Dinner Talk **Pieter Nota**, Member of the Board of Management of BMW AG, Sales and Brand



BMW, Aftersales BMW Group

- BMW in the Chinese Market:  
Status and trends
- BMW's e-mobility strategy for China
- New mobility services in China

## April 17, 2019 • CAR-Symposium

8:30 am Room: Perrault ABC: Inaugural Address Professor Ferdinand Dudenhöffer

8:40 am **Room: Perrault ABC: Carmakers Roll-Out Strategies for EV in China**

Keynote: **The sportscar of the future: Oliver Blume**, CEO, Porsche

Keynote: **Sustainable Mobility for People and Goods:**

**Dr. Stefan Hartung**, Member of the Board of Management, Robert Bosch GmbH

Keynote: **China's important role in ZF's strategy for Next Generation Mobility:**

**Wolf-Henning Scheider**, CEO, ZF Friedrichshafen

**Pivot to the NEW – digital transformation of OEMs:**

**Charlie Jiang**, Managing Director, Lead of Industry X.0, Accenture Greater China

Keynote: **Financial Services in the Digital Era in China:**

**Tolga Oktay**, President & CEO, Mercedes-Benz Financial Services China

Panel Discussion:

- **Oliver Blume**, CEO, Porsche
- **Karsten Crede**, Member of the Board of Management, ERGO Digital Ventures AG – Part of Munich Re Group
- **Tolga Oktay**, President & CEO, Mercedes-Benz Financial Services China
- **Erich Staake**, CEO, Duisburger Hafen AG (duisport)

April 17, 2019 • CAR-Symposium

10:40 am Coffee Break • Foyer

11:00 am <b>Room: Perrault ABC: Breakout Session I:</b> Latest Innovations for CASE Connected, Autonomous, Shared, Electric	<b>Room: Gabriel: Breakout Session II:</b> Robotic, Machines, Production Equipment for EV Value Chain
<p>Keynote: <b>How will the automotive industry benefit from Artificial Intelligence?:</b> <b>Dr. Daniel Knoedler</b>, Director Global Sales, IBM</p>	<p>Transformation in the Mobility Sector – Implications for the „Autoland“ NRW: <b>Karl-Uwe Bütöf</b>, Head of Department “Innovations and Markets” Ministry of Economic Affairs, Innovation, Digitalization and Energy of the State of North Rhine-Westphalia</p>
<p>DEKRA Mobility 4.0 – Safely into the future mobility: <b>Stanislaw Zurkiewicz</b>, CRO DEKRA East &amp; South Asia &amp; EVP, DEKRA Group</p>	<p>How Chinese local government react to EV opportunities?: <b>Jack Gao</b>, Director, Business Development, NETDA Administration Committee</p>
<p>Panel Discussion:</p> <ul style="list-style-type: none"> <li>• <b>Axel Schmidt</b>, Managing Director – Automotive Lead, Accenture</li> <li>• <b>Gavin Sherry</b>, CEO, Autonomic</li> <li>• <b>Dr. Daniel Knoedler</b>, Director Global Sales, IBM</li> <li>• <b>Stanislaw Zurkiewicz</b>, CRO DEKRA East &amp; South Asia &amp; EVP, DEKRA Group</li> <li>• <b>Richard Ni</b>, BD Director, Allegis Group China</li> <li>• <b>Rasmus C. Beck</b>, CEO, Business Metropole Ruhr</li> </ul>	<p>NEV Disruption beyond the Tier 1 Level... Challenges and Opportunities for traditional component and system suppliers into the automotive industry: <b>Thilo Koeppel</b>, Managing Director North Asia Region, HUBER + SUHNER</p>
<p>Enabling an autonomous future with Open Location Platform: <b>Stanimira Koleva</b>, SVP General Manager APAC, HERE</p>	<p>Chances and Risks for Integrated Supply Chains and New Entrants in the Automotive Battery Cell Industry: <b>Robert Stanek</b>, Partner &amp; Lead Electric Powertrain and Cost Management, P3 Group</p> <p>The bielomatik added value in plastic welding: <b>Tobias Beiss</b>, Head of Innovation Management BU Plastic Systems, bielomatik Leuze GmbH + Co. KG</p>
<p>Recommendations on the Chinese EV Market: Risks &amp; Opportunities for Insurers: <b>Anthony Baker</b>, Chief Technical Officer, Allianz Automotive APAC, Allianz Partners</p>	<p>Smart objects-networked digital twins for smart manufacturing: <b>Dr. Stephan Melzer</b>, CEO, Minnosphere GmbH affiliated to msg Group</p>
<p>Legal Issues on Data Collection and Protection of Intelligent Connected Vehicles: <b>Catherine Shen</b>, Partner, Commerce &amp; Finance Law Offices</p>	<p>JENOPTIK I Light &amp; Production smart solutions (Laser processing, Automation, Metrology) promoting automotive production: <b>Dennis He</b>, Senior Sales Manager, JENOPTIK (Shanghai) Precision Instrument and Equipment Co., Ltd.</p> <p>Panel Discussion</p>

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12:40 pm Lunch • Kwee Zeen Restaurant

<p>14:00 pm <b>Room: Perrault ABC: Breakout Session III:</b> Interior Innovations</p>	<p><b>Room: Gabriel: Breakout Session IV:</b> Future Automotive Retail: the Human Factor; Supporting the Customer and the Dealer Journey in the Midst of Digitalization Moderator: Walter Jansen – Board Member - German Automotive Trust Group</p>
<p>Keynote: Cockpit of the Future for a safer, more comfortable and personalized Mobility Experience: <b>Francois Tardif</b>, President, Faurecia China</p>	<p>Introduction: Automotive Retail With a People Focus - Bringing Back Joy and Confidence to the Customer Experience: <b>Walter Jansen</b></p> <hr/> <p>Empowering the Human Component in Chinese Automotive Retail to Ensure Sales and Sharing for Years to Come: <b>Han Qiang</b>, Official of the Ministry of Industry and Information Technology, P.R. China</p>
<p>Keynote: Personalized Passenger Thermal Comfort of the Future: <b>Phil Eyler</b>, President &amp; CEO, Gentherm Inc.</p>	<p>Humanizing Today's Automotive Retail - Enabling ‚Speed Dating‘ at the Dealership: <b>Christian Dietrich</b>, CEO, MCON Group</p>
<p>Changes in the PoS communication: <b>Beatrix Frisch</b>, Mackevision Regional Director APAC and GM China, Mackevision</p>	<p>Giving Customers Confidence When Choosing EVs - The Right Valuation: <b>Elmar Gross</b>, Head of Global Sales, German Automotive Trust</p>
<p>Adhesives, sealants and functional coatings for electric vehicles: <b>Laurence Lu</b>, Senior Manager, Business Development, Asia Pacific, Henkel Corporation</p>	<p>Personalized Engagement for the Experience Economy: <b>Matthias Szeszat</b>, Automotive Strategy, Dassault Systemes 3D Excite</p>
<p><b>Klaus Steinmann</b>, Group Director, Mercuri Urval</p>	<p>Senorita Maria - A Dealership Owned and Operated by Women - A Woman's Perspective on Selecting, Servicing and Savoring a Car: <b>Belinda Dreilich</b>, CEO, Erkner Group</p>
<p>Weltmeister Case Study: More than a Car Brand: <b>Parwiz Torgull</b>, Director Client Strategy &amp; <b>Markus Dunke</b>, Portfolio Lead, <b>James West</b>, Creative Lead, STRICHPUNKT DESIGN</p>	<p>Panel discussion: Humanizing the Customer and Dealer Journeys</p> <ul style="list-style-type: none"> <li>• <b>Han Qiang</b>, Assistant Director, Ministry of Industry and Information Technology P.R. China</li> <li>• <b>Christian Dietrich</b>, Chief Executive Officer, MCON Group</li> <li>• <b>Elmar Gross</b>, Global Head of Sales, German Automotive Trust (DAT)</li> <li>• <b>Matthias Szeszat</b>, Automotive Strategy, Dassault Systemes 3DEXCITE</li> <li>• <b>Steven Zhao</b>, VP of User Center, NIO</li> <li>• <b>Prof. Laura Shen</b>, Vice President, Volkswagen Group (China)</li> </ul>

April 17, 2019 • CAR-Symposium

15:45 pm Coffee Break • Foyer

16:00 pm Room: Perrault ABC: Carmakers Afternoon Plenary Session

Keynote: **Audi to Re-start: Alexander Seitz**,  
Board Member for Finance, China, Compliance and Integrity, Audi AG

Keynote: **Geelys approach to world car industry: Daniel Li Donghui**, Executive Vice President  
CFO of Zhejiang Geely Holding Group

Keynote: **Eric Xu**, Deputy Chairman of the Board and Rotating Chairman, Huawei

Keynote: **Dr. Alexander Klose**, Executive VP Overseas Operations, ALWAYS

Keynote: **Zhao Guoqing**, Senior Vice President, Great Wall Motors Company Limited

17:40 pm Perrault ABC: Summary

Professor Ferdinand Dudenhöffer

