

5th CAR-Symposium Shanghai, China
- Preliminary Agenda -

April 16, 2019 Welcome Night - Talking and Dining		
18:15 pm	Welcome Address	<i>Professor Ferdinand Dudenhöffer</i>
18:30 pm	Dinner Talk	<i>Pieter Nota, Member of the Board of Management of BMW AG, Sales and Brand BMW, Aftersales BMW Group</i> - BMW in the Chinese Market: status and trends - BMW's e-mobility strategy for China - New mobility services in China

April 17, 2019 CAR-Symposium		
8:30 am	Inaugural Address	<i>Professor Ferdinand Dudenhöffer</i>
8:40 am	Carmakers Roll-Out Strategies for EV in China	Keynote: Oliver Blume, CEO, Porsche
		Keynote "Sustainable Mobility for People and Goods": Dr. Stefan Hartung, Member of the Board of Management, Robert Bosch GmbH
		Keynote "China's important role in ZF's strategy for Next Generation Mobility": Wolf-Henning Scheider, CEO, ZF Friedrichshafen
		Pivot to the NEW – digital transformation of OEMs: Charlie Jiang, Managing Director, Lead of Industry X.0, Accenture Greater China
		Keynote "Financial Services in the Digital Era in China": Tolga Oktay, President & CEO, Mercedes-Benz Financial Services China
10:40 am	Coffee Break	
11:00 am	<i>Breakout Session I: Latest Innovations for CASE Connected, Autonomous, Shared, Electric</i>	<i>Breakout Session II: Robotic, Machines, Production Equipment for EV Value Chain</i>
	Keynote: How will the automotive industry benefit from Artificial Intelligence?: Dr. Daniel Knoedler, Director Global Sales, IBM	Karl-Uwe Bütof, Director General, Ministry of Economic Affairs of North Rhine-Westphalia
	DEKRA Mobility 4.0 – Safely into the future mobility: Stanislaw Zurkiewicz, CRO DEKRA East & South Asia & EVP, DEKRA Group	How Chinese local government react to EV opportunities?: Jack Gao, Director, Business Development, NETDA Administration Committee
	Panel Discussion: - Axel Schmidt, Managing Director – Automotive Lead, Accenture - Dr. Daniel Knoedler, Director Global Sales, IBM - Stanislaw Zurkiewicz, CRO DEKRA East & South Asia & EVP, DEKRA Group - Richard Ni, BD Director, Allegis Group China	NEV Disruption beyond the Tier 1 Level...Challenges and Opportunities for traditional component and system suppliers into the automotive industry: Thilo Koeppel, Managing Director North Asia Region, HUBER + SUHNER

	Enabling an autonomous future with Open Location Platform: Stanimira Koleva, SVP General Manager APAC, HERE	Chances and Risks for Integrated Supply Chains and New Entrants in the Automotive Battery Cell Industry: Robert Stanek, Partner & Lead Electric Powertrain and Cost Management, P3 Group
		The bielomatik added value in plastic welding: Tobias Beiss, Head of Innovation Management BU Plastic Systems, bielomatik Leuze GmbH + Co. KG
	reserved	Smart objects-networked digital twins for smart manufacturing: msg Systems: Dr. Stephan Melzer, CEO of Minnosphere GmbH affiliated to .msg Group
	Recommendations on the Chinese EV Market: Risks & Opportunities for Insurers: Anthony Baker, Chief Technical Officer, Allianz Automotive APAC, Allianz Partners	JENOPTIK I Light & Production smart solutions (Laser processing, Automation, Metrology) promoting automotive production: Dennis He, Senior Sales Manager, JENOPTIK (Shanghai) Precision Instrument and Equipment Co., Ltd.
	Data Collection and Protection Compliance Issues in Intelligent Connected Vehicles: Catherine Shen, Partner, Commerce & Finance Law Offices	Panel Discussion: - Rasmus C. Beck, CEO, Business Metropole Ruhr
12:55 pm	<i>Lunch</i>	
14:20 pm	<i>Breakout Session III: Interior Innovations</i>	<i>Breakout Session IV: Future Automotive Retail Moderator: Walter Jansen, Global Head of Cardess®, DAT Consulting/MCON Group</i>
	Keynote: Cockpit of the Future for a safer, more comfortable and personalized Mobility Experience: Francois Tardif, President, Faurecia China	Elmar Gross, Head of Global Sales, DAT Group (Deutsche Automobil Treuhand)
	Keynote: Thermal Comfort in Vehicles - not only for the passenger, but also for the battery (Tentative): Phil Eyler, President & CEO, Gentherm Inc.	Christian Dietrich, Founder and CEO, MCON Group
	Adhesives, sealants and functional coatings for electric vehicles: Laurence Lu, Senior Manager, Business Development, Asia Pacific, Henkel Corporation	<ul style="list-style-type: none"> Major Automotive Retail Policy Interpretation, China Central Government New Applications of Imagery to Generate Personalized Journeys, Leading Global CGI Supplier
	Klaus Steinmann, Group Director, Mercuri Urval	<ul style="list-style-type: none"> The Future of the Digital Customer Journey, a Perspective from a Major Dealer Group Digital Retail, What is Significant in 2019, the Perspective of a Major OEM
		Discussion Panel Company Partners
15:50 pm	Coffee Break	

16:10 pm	<i>Breakout Session V: Battery Materials, Cells and Production-Sites: What's going on in the Next 5 years?</i>	<i>Breakout Session VI: Weltmeister Case Study: More than a Car Brand</i>
	Webasto	Parwiz Torgull, Director Client Strategy, STRICHPUNKT DESIGN
	Dong Joon Ihm, Representative Director, Umicore Korea	Markus Dunke, Portfolio Lead, STRICHPUNKT DESIGN
	Enabling energy tradition - insuring battery performance: Michael Schrempp, Global Head of Green Tech Solutions, Munich RE	
17:10 pm	<i>Carmakers Afternoon Plenary Session</i>	Geelys approach to world car industry: Geely board member tbc
		Audi to Re-start: Alexander Seitz, Board Member for Finance, China, Compliance and Integrity, Audi AG
		Zhao Guoqing, Senior Vice President, Great Wall Motor Company Limited
18:00 pm	<i>Summary</i>	<i>Professor Ferdinand Dudenhöffer</i>