

German Speakers Events in Beijing

- German Speakers Events in Beijing is an event series in German language to connect the German speaking community, exchange ideas and discuss opportunities and challenges in China. All events are organized by Beijing German-Inspired Events Services Co., Ltd.
- The events are not limited to Germans, but moreover including Austrian, Swiss, Chinese nationals and others who can speak German to further promote the exchange amongst different industries and cultures.
- Every month 2-3 events with different focus incl.:
 - **Stammtisch** (typical German-style Networking Event): Around 100-130 persons from different industries are attending the monthly Stammtisch. 90l free beer will be provided and companies have the chance to present the company, related products and services.
 - **Seminars:** on economic topics or with different industry focus, e.g. **Environment Roundtable**
 - **Cultural Events:** Incl. lectures, movie-screening, 1-day and 2-3 day trips
 - **Networking Events:** Incl. Cocktail-Parties, Easter-Brunch, Bockbier Fest
 - **Conferences, Exhibitions & Delegations:** Due to our broad network, we are partnering with several Chinese governments and institutions to co-organize conferences and exhibitions with interests to companies from German speaking countries, incl. **2011-2016 Fair: German Products in Qingdao** (co-organized with Qingdao Government), **2014 Sino-German Forum on Smart Cities and Forum: Innovating E-mobility Ecosystem** (co-organized with Ministry of Science & Technology and Beijing Municipal Science & Technology Commission), **2015 Company Delegation to Liuzhou, Guangxi Province** (co-organized with Liuzhou Government), **2016 Delegation to Chuzhou, Anhui Province** and others. These conferences & exhibitions take place in English and Chinese but all with a focus to the profession and expertise of companies from Germany and other German speaking countries.

Sponsorship Packages:

All sponsorships are annual packages and valid for the respective calendar year.

Diamond Sponsor (only 2 available)

Price: RMB 50.000, incl. VAT/Calendar Year

Benefits:

- Exclusive Sponsorship; no direct competitors of sponsor will be allowed to sponsor in this category
- Logo and link on the website www.deutschinbeijing.com and www.g-i-events.com/
- Company Profile (max. 200 words) online at www.deutschinbeijing.com and www.g-i-events.com

Beijing German-Inspired Events Services Co. Ltd.

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Deutschsprachige Events in Beijing

- Exclusive Interview with sponsor representative to be published online at www.deutschinbeijing.com and www.g-i-events.com/
- Logo on separate Diamond Sponsors' Banners to be prominently displayed at every German Speakers Event
- Logo in all newsletters including event invitations for German Speakers Events
- 1 speaking slot (15 min) at the monthly event Stammtisch
- 1 speaking slot (15-30 min) at a thematic or industry focussed event (contents to be approved by organizer)
- 1x 90 l local beer to be provided to participants of the monthly event (Stammtisch) where the sponsor is holding the presentation
- Exposure on LinkedIn within the Event promotion and reviews
- 1 moderator position at one thematic or industry focussed event
- Possibility to organize a thematic event together with **German-Inspired Events** and according to sponsor's industry, **German-Inspired Events** hereby will provide organisation and access to network but event related costs if any shall be undertaken by Sponsor
- 1 moderator position at one of the events hosted by German-Inspired Events
- Considerable influence on designing the events together with organizer
- 1 Sponsor email to be sent to the distribution list (5500+ contacts). Contents to be approved and sent by **German-Inspired Events**
- Marketing & Promotion Materials can be distributed during all German Speakers Events
- Up to 20 company employees get the sponsor status and enjoy sponsor special rates or free access to events organized by **German-Inspired Events**

Gold Sponsor

Price: RMB 30.000, incl. VAT/Calendar Year

Benefits:

- Logo and link on the website www.deutschinbeijing.com and www.g-i-events.com
- Company Profile (max. 150 words) online at www.deutschinbeijing.com and www.g-i-events.com
- Logo on Sponsors' Banners to be prominently displayed at every German Speakers Event
- Logo in all newsletters including event invitations for German Speakers Events
- Exposure on LinkedIn within the Event promotion and reviews
- 1 speaking slot (15 min) at the monthly event (contents to be approved by organizer)
- 1x 90 l local beer to be provided to participants of the monthly event (Stammtisch) where the sponsor is holding the presentation
- 1 Sponsor email to be sent to the distribution list (5500+ contacts). Contents to be approved and sent by **German-Inspired Events**
- Marketing & Promotion Materials can be distributed during all German Speakers Events

Deutschsprachige Events in Beijing

- Up to 10 company employees get the sponsor status and enjoy sponsor special rates or free access to events organized by **German-Inspired Events**

General Sponsor

Price: RMB 8.240, incl. VAT/Calendar Year

Benefits:

- Logo and link on the website www.deutschinbeijing.com
- Company Profile (max. 100 words) online at www.deutschinbeijing.com
- Logo on Sponsors' Banners to be displayed at every German Speakers Event
- Exposure on LinkedIn within the Event promotion and reviews
- Company name mentioned as the general sponsor in all newsletters including event invitations for German Speakers Events to the distribution list (5500+ contacts).
- 1 speaking slot (10 min) at the monthly event Stammtisch (contents to be approved by organizer)
- 1x 90 l local beer to be provided to participants of the monthly event (Stammtisch) where the sponsor is holding the presentation
- Up to 4 company employees get the sponsor status and enjoy sponsor special rates or free access to events organized by **German-Inspired Events**