



Automotive Roundtable

- The leading gathering for the Automotive Industry in Beijing and other cities in Mainland China, e.g. Taicang, Shanghai, Chongqing, etc to connect the industry, exchange ideas and discuss opportunities and challenges in China. Automotive Roundtable has been organized on a monthly base from January 2014 on.
- Each edition includes presentations and panel discussions as well as networking. Topics incl. strategies, global best practices, quality management, marketing & sales, factory planning and organization, HR, etc.; all with focus on activities in mainland China.
- Organized by Beijing German-Inspired Events Services Co., Ltd.; supported by the network of “German Speakers Events in Beijing”.
- Event is primarily for Automotive Industry, incl. foreign and Chinese car companies and suppliers. Service providers’ participation will be limited and participation fee is required.
- Level of Participants: Top and Middle Management
- Language: English
- To further strengthen the influence of the monthly gatherings Automotive Roundtable sets up an international Advisory Board since from 2016. The advisory board will be consisting of leading domestic and international automotive experts of OEM’s, suppliers, associations & governments as well as service industry.

Sponsorship Packages:

All sponsorships are annual packages and valid for the respective calendar year.

Diamond Sponsor (only 2 available)

Price: RMB 50.000, incl. VAT/Calendar Year

Benefits:

- Exclusive Sponsorship; no direct competitors of sponsor will be allowed to sponsor in this category
- Logo and link on the website www.deutschinbeijing.com and www.g-i-events.com/automotive-roundtable/
- Company Profile (max. 200 words) in the “Automotive Roundtable Section” online at www.deutschinbeijing.com and www.g-i-events.com/automotive-roundtable/
- Exclusive Interview with sponsor representative to be published online at www.deutschinbeijing.com and www.g-i-events.com
- Logo on separate Diamond Sponsors’ Banners to be prominently displayed at monthly automotive roundtable
- Logo in all newsletters including event invitations for Automotive Roundtables
- Logo included in all event information published via the Wechat platform of Automotive Roundtable, prominently listed as Diamond Sponsor



- Logo included in all marketing materials of Automotive Roundtable, e.g. flyers, advertisements and so on, prominently listed as Diamond Sponsor
- 1 speaking slot (30 – 45 min) at the monthly event (contents to be approved by organizer)
- 1 participation in a panel discussion at another Roundtable edition
- 1 moderator position at another Automotive Roundtable
- 1 opportunity to join the Automotive Roundtable Advisory Board in a leading role with considerable influence on designing the automotive roundtables together with organizer
- Possibility to organize a thematic roundtable together with **German-Inspired Events** and according to sponsor's expertise. **German-Inspired Events** hereby will provide organization and access to network but event related costs if any shall be undertaken by Sponsor
- 1 Sponsor email to be sent to the distribution list (10,000+ contacts). Contents to be approved and sent by **German-Inspired Events**
- Marketing & Promotion Materials can be distributed during all Automotive Roundtables
- Up to 20 company employees get the sponsor status and enjoy sponsor special rates or free access to events organized by **German-Inspired Events**

Gold Sponsor

Price: RMB 30.000, incl. VAT/Calendar Year

Benefits:

- Logo and link on the website www.deutschinbeijing.com and www.g-i-events.com
- Company Profile (max. 150 words) in the "Automotive Roundtable Section" online at www.deutschinbeijing.com and www.g-i-events.com/automotive-roundtable/
- Logo on Sponsors' Banners to be prominently displayed at monthly Automotive Roundtable
- Logo in all newsletters including event invitations for Automotive Roundtables
- Logo included in all event information published via the Wechat platform of Automotive Roundtable, prominently listed as Gold Sponsor
- Logo included in all the marketing materials of Automotive Roundtable, e.g. flyers, advertisements and so on, prominently listed as Gold Sponsor
- 1 speaking slot (20 min) at one of the monthly roundtables (contents to be approved by organizer)
- 1 opportunity to join the Automotive Roundtable Advisory Board in a leading role with considerable influence on designing the automotive roundtables together with organizer
- 1 Sponsor email to be sent to the distribution list (10,000+ contacts). Contents to be approved and sent by **German-Inspired Events**
- Marketing & Promotion Materials can be distributed during all Automotive Roundtables

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- Up to 10 company employees get the sponsor status and enjoy sponsor special rates or free access to events organized by **German-Inspired Events**

General Sponsor

Price: RMB 8.240, incl. VAT/Calendar Year

Benefits:

- Logo and link on the website www.deutschinbeijing.com or www.g-i-events.com/automotive-roundtable/
- Company Profile (max. 100 words) online at www.deutschinbeijing.com or www.g-i-events.com/automotive-roundtable/
- Logo included in all event information published via the Wechat platform of Automotive Roundtable
- Logo included in all marketing materials of Automotive Roundtable, e.g. flyers, advertisements and so on
- Logo on Sponsors' Banners to be displayed at monthly roundtable
- Company name mentioned as the general sponsor in all newsletters including event invitations for Automotive Roundtables
- 1 speaking slot (15 – 20 min) or participation in a panel discussion at one of the monthly roundtables (contents to be approved by organizer)
- Up to 4 company employees get the sponsor status and enjoy sponsor special rates or free access to events organized by **German-Inspired Events**