

Review October Automotive Roundtable in Beijing, 2015

Topic: China's Current Auto Sales Market – Motivations for Chinese Car Buyers

Presentations:

Mr. Bernd Pichler, Senior Director Sales Volkswagen Brand, Shanghai Volkswagen

Topic: China's Current Auto Sales Market

Mr. Lei Xing, Chief Editor, China Business Update/China Automotive Review (CBU/CAR)

Topic: Personnel and Management Development in the Age of New Technology Vehicles at VGC

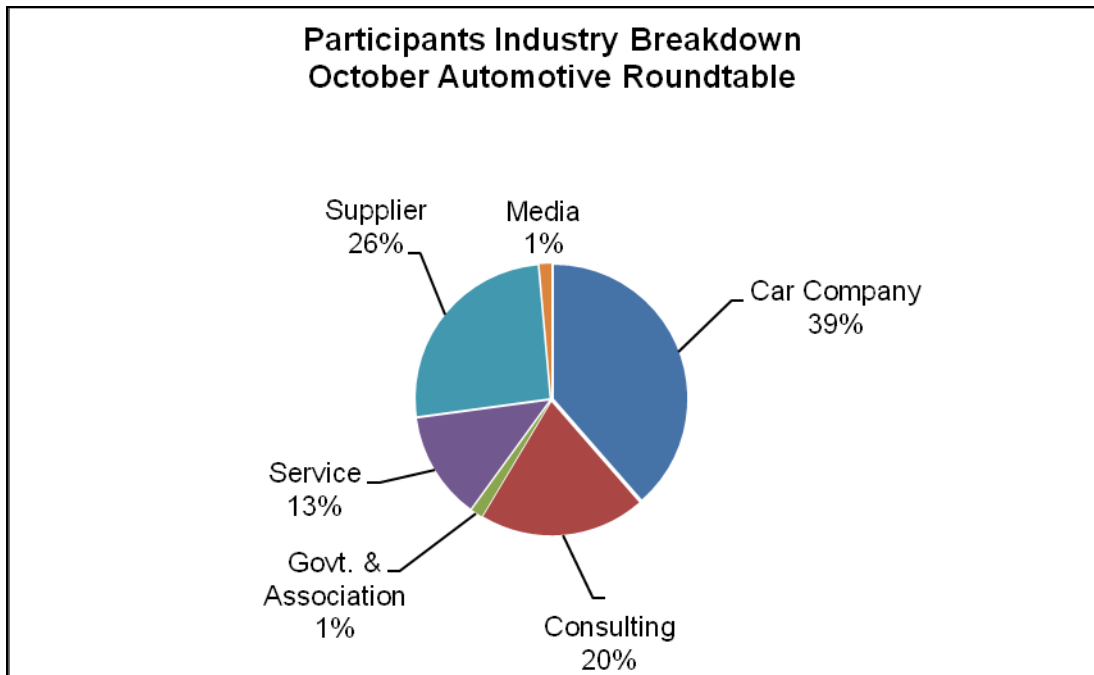
Panel Discussion: China's Current Auto Sales Market – Motivations for Chinese Car Buyers

Moderator: Mr. Tobias Hoffmeister, Director, Accenture China

Speakers:

- Mr. Bernd Pichler, Senior Director Sales Volkswagen Brand, Shanghai Volkswagen
- Mr. Lei Xing, Chief Editor, China Business Update/China Automotive Review (CBU/CAR).

Attendees: 70



Companies incl.:

Accenture China
 Beijing Benz Automotive Co, Ltd
 Beijing Hainachuan Automotive Parts Co., Ltd.
 BMW Brilliance Automotive
 BMW Group China
 China Business Update/China Automotive Review (CBU/CAR)
 CMS, China
 Dataforce Automotive Information Consulting (Beijing) Co. Ltd.
 DEKRA (Shanghai) Co.,Ltd.
 DENSO China, Shanghai Branch
 Detecon Consulting - Deutsche Telekom Group
 Districom Group
 DuoDe Architecture Design Co., Ltd
 ECOVIS R&G Consulting Ltd
 EMA Induction Technology (Beijing) Co., Ltd.
 Faist Anlagenbau GmbH
 Faist ChemTec GmbH
 FAW-VW Automotive Company, Ltd.
 Foreign affairs Office of Beijing Municipality
 General Motors
 Gentherm Automotive Systems (China) Ltd.
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Beijing German-Inspired Events Services Co. Ltd.

Unit 1701-38, Hyundai Motor Tower 17th F, Xiaoyun Road No. 38, Chaoyang District, Beijing 100027

Tel: +86 10 6410 8459

Email: info@g-i-events.com

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Magna Powertrain AG
MetaDesign China Limited
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NavInfo Co., Ltd
ROI Management Consulting
SESAME, an ALTEN Group Company
Shanghai Volkswagen
Signium International
Simon-Kucher & Partners
TT CONSULTING
TÜV Rheinland (China) Ltd.
UNITY Business Consulting (Shanghai) Co., Ltd.
Vango Investment Consulting Management Co., Ltd
Volkswagen New Mobility Services Consulting (Beijing) Co., Ltd
XiangShanYiHe
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