

## Review February Automotive Roundtable in Beijing, 2015

**Topic: Successful Retail Network Strategies for China 2025**

**Presentations:**

**Dr. Andreas Gissler, Managing Director, Accenture Strategy Automotive ASG, Accenture, GmbH**

Topic: Successful Retail Network Strategies for China 2025

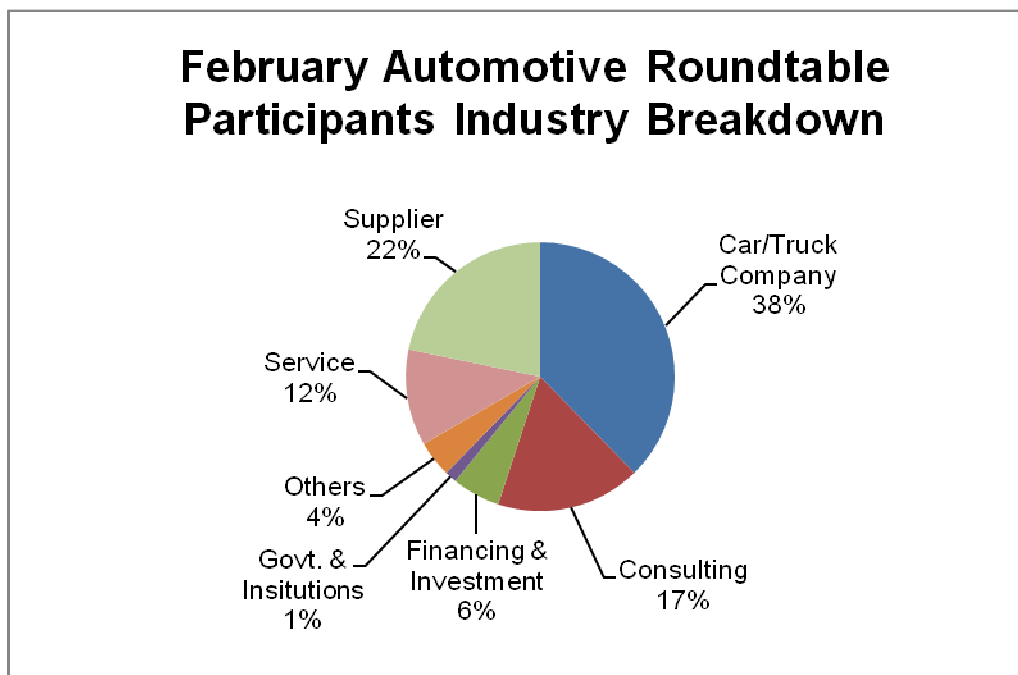
**Panel Discussion:**

**Moderator: Jim James, Interim CEO of Lotus China and CEO of Morgan Cars China**

**Speakers:**

- **Dr. Andreas Gissler, Managing Director, Accenture Strategy Automotive ASG, Accenture, GmbH**
- **Christoph Wandt, Managing Director, Screen Group China**

**Attendees: 69**



**Companies incl.**

Accenture  
Alten Sesame  
Atos  
Audi (China) Enterprise Management Co., Ltd  
Beijing Mercedes-Benz Sales Service Co. Ltd.  
BLG Logistics  
BMW Brilliance Automotive  
BMW Group China  
Changzhou Woelco Technology Co., Ltd  
Continental Automotive Holding Co., Ltd.  
Continental Tires (Shanghai) Co., Ltd.  
CPC  
DAT China  
Dataforce Automotive Information Consulting (Beijing) Co., Ltd.  
Districom Group  
ECOVIS R&G Consulting Ltd  
European Union Chamber of Commerce in China  
FAW-VW Automotive Co., Ltd.  
Haeefe Hardware Technology (China) Co., Ltd.  
Hays  
HGC  
Human Capital Partners  
JSC (Shanghai) Automotive Consulting Co., Ltd.  
Landtop FAIST Technical Acoustics Co., Ltd.  
Lotus China  
Magna Powertrain AG  
MHP (Shanghai) Management Consultancy Co., Ltd. - A Porsche Company  
Morgan Motor Group  
NavInfo  
Puhua International Hospital  
PwC  
science + computing ag - A Bull Group Company  
Screen Group China  
Signium International  
Steigenberger  
Swiss International Marketing  
UNITY AG  
Volkswagen (China) Investment Co., Ltd.  
VW Group Import Co., Ltd.  
VW New Mobility Services