



Monthly Gathering for Automotive Industry Automotive Roundtable

Organized by Beijing German-Inspired Events Services



In Cooperation with



Strategic Partner



Organizer |

- Automotive Roundtable in Beijing is organized by Beijing German-Inspired Events Services and supported by the network of "German Speakers Events in Beijing".
- The leading gathering for the Automotive Industry in Beijing and other cities in Mainland China, e.g. Taicang, Shanghai and Chongqing, etc to connect the industry, exchange ideas and discuss opportunities and challenges in China. Automotive Roundtable has been organized on a monthly base from January 2014 on.

Event |

- The whole event takes place in English, incl. presentations and podium discussions as well as networking.
- Topics incl. strategies, global best practices, quality management, marketing & sales, factory planning and organization, HR, etc; all with focus on activities in mainland China.
- The first edition took place in January 2014. The database covers more than 10,000 representatives of the automotive industry till the end of 2016 and is still growing.



Participants |

- Participants at every edition: around 70-120 international and domestic experts from top and middle management levels of the automotive industry, incl.
- OEMs: Audi, BAIC, BBAC, Beijing Changan, BMW, BMW Brilliance, BYD, Chrysler, Daimler, Daimler Trucks and Buses, FAW Group, FAW-VW, Fiat, Ford, Foton, General Motors, Great Wall Motor, MAN, Navistar, Nissan, Porsche, SAAB, Scania, Tesla, Toyota, Volkswagen, Volvo, etc
- Suppliers: BASF, Bosch, Continental, Cummins, Faist, FEV, FORCAM, HAVECO, IngenAix, MANN+HUMMEL, MollerTech, Michelin, Siemens, ThyssenKrupp, Lear, Schaeffler, State Grid, Valeo, ZF, etc

- Governments & Associations: Beijing Municipal Commission of Science & Technology, Embassies (Austria, Germany, Sweden, etc), German Association of the Automotive Industry (VDA), German/EU Chamber, PRC Ministry of Foreign Affairs, GIZ, VDMA German Engineering Association, etc
- Research & Development Institutions: Fraunhofer Institute for Systems and Innovation Research, Helmholtz, etc
- Related Services: Accenture, APCO Worldwide, CPC, E&Y, Hays, HGP, Hill+Knowlton Strategies, Hartung:Consult, JSC, KPMG, McKinsey, PwC, Roland Berger, Volkswagen New Mobility Services, etc
- Media: Automobil Produktion Magazine, China Daily, China Automotive Review, FORTUNE Magazine, ZDF, etc



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