

## Review July Automotive Roundtable in Beijing

**Topic: The Future of Motorsport in China**

### **Presentations:**

**Mr. Dominic Lyncker, Director Motorsport & Professional Driving, Volkswagen (China) Investment Co., Ltd**

Topic: Motorsport in China – Challenge & Opportunity

**Mr. Mark Thomas, Managing Director, Asian Le Mans Series**

Topic: Motorsport Events in China - what it needs to be successful

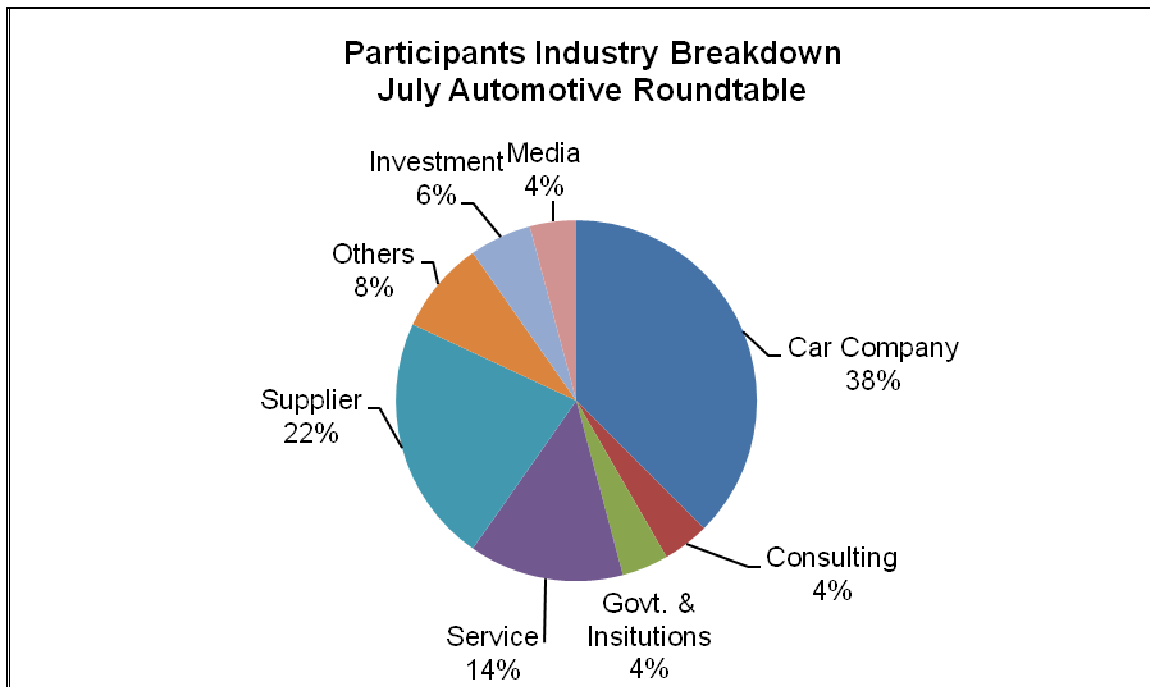
### **Panel Discussion:**

**Moderator: Mr. Winfried Matter, Owner, Matter Motorsport Consulting (Shanghai) Co., Ltd.**

### **Speakers:**

- Dominic Lyncker, Director Motorsport & Professional Driving, Volkswagen (China) Investment Co., Ltd
- Mark Thomas, Managing Director, Asian Le Mans Series
- Rene Koneberg, Director Audi Brand Marketing/Head of Audi Sport customer racing Asia/Head of Audi R8 LMS Cup
- Benson Tan, Chief Consultant, Imperial Motorsport Beijing
- Steven Lu, Vice-President & CEO, Team China Racing
- Steven Tsui, CEO, BG-Performance

**Attendees: 72**



## **Companies incl.**

Altran  
Asian Le Mans Series  
Audi (China) Enterprise Management Company Limited  
Beijing Benz Automotive Co., Ltd.  
Beijing Xianglong Borui Auto Service (Group) Co., Ltd.  
BG-Performance  
BMW  
Bosch  
Chan HR Solutions  
China Business Consulting  
China Sports Insider  
Daimler Greater China  
Daimler AG  
Districom Group Trading (Beijing) Co., Ltd  
FEV  
G DATA Software Co., Ltd.  
German Association of the Automotive Industry, Quality Management Center  
China Co., Ltd. (VDA)  
Haefele  
IAV Automotive Engineering (Shanghai) Co., Ltd  
Imperial Motorsport Beijing  
Ines (Beijing) Bike Company Limited  
IngenAix Beijing  
iunong.com  
Landtop FAIST Technical Acoustics Co., Ltd.  
Letsface  
lifestyle publishing company  
LINKO-HR for BFDA (Beijing Foton Daimler Automotive)  
Matter Motorsport Consulting (Shanghai) Co., Ltd.  
MollerTech  
NRW.INVEST Beijing  
science + computing ag - A Bull Group Company  
Siemens Ltd., China  
Spearhead Associates Ltd  
Stable Engineering  
Team China Racing  
Volkswagen (China) Investment Co., Ltd.  
Volkswagen Group China  
Volkswagen New Mobility Services Investment Company  
Zhejiang International Circuit